

INTERNATIONAL DESIGN COMPETITION BRIEF FOR THE DEVELOPMENT OF THE CONCEPTUAL MASTER PLAN FOR HUNNU CITY

Section I. General Provisions

1. Objective

The objective of the International Design Competition for the Master Planning of Hunnu City is to develop a sustainable urban planning concept that is based on the principles of sustainable development; integrates modern innovative and green technologies; harmonizes Mongolia's historical heritage and cultural identity with global development trends; and envisions a human-centered, livable, and resilient urban environment.

1.2. Scope

Participants are invited to propose an urban planning concept for a designated site aimed at developing a city that is smart, green, resilient to climate change risks, human-centered, and promotes a high quality of life. The conceptual design should focus on achieving the following key goals:

1.2.1. Integrating Innovative and Technological Solutions

Develop solutions that improve the efficiency and effectiveness of urban governance, transportation, energy, and information systems by applying modern smart technologies, thus enhancing the overall quality of life for residents.

1.2.2. Implementing Environmentally Friendly Planning

Create an environmentally friendly urban model that promotes a sustainable lifestyle by utilizing renewable energy sources, enhancing waste management, ensuring efficient water use, and increasing green spaces.

1.2.3. Developing a Climate-Resilient Urban Model

Design flexible and adaptive infrastructure, buildings, and urban layouts that can withstand environmental changes and natural disaster risks, ensuring the city's long-term resilience and sustainability.

1.2.4. Incorporating Mongolian History and Culture

Emphasize the city's unique identity by blending the historical heritage of the Hunnu Empire and Mongolia's traditional culture and customs with modern architectural and urban planning solutions to create a globally recognizable brand.

1.2.5. Creating a Human-Centered Urban Environment

Enhance public health, safety, and comfort by creating accessible and inclusive public transport, pedestrian pathways, social services, and recreational spaces that encourage well-being and convenience for all citizens.

1.2.6. Supporting Economic Growth

Promote the country's sustainable economic development by creating a supportive business environment and infrastructure that attracts both domestic and foreign investment, along with developing innovation hubs and economic zones.

2. Eligibility Criteria and Requirements for Participants

2.1. The competition is open to both domestic and international professional organizations, teams, and individuals. Each team must consist of at least five members and should include key professionals such as urban planners, landscape architects, architects, and engineers. Additional specialists may also be included.

2.2. Team compositions can be modified until the registration deadline. Collaboration between domestic and international experts is encouraged; however, individuals or organizations are not allowed to participate in more than one team.

2.3. The official languages of the competition are Mongolian and English.

3. Structure of the Evaluation Jury Panel

3.1. The jury panel will have 9 to 15 members, consisting of both international and domestic experts selected based on the competition guidelines established by the organizing authority.

4. Participation Requirements for Registration

4.1. All participants are required to register on the competition website at www.hunnucity.mn to confirm their eligibility. Once registered, each team will receive a unique code number based on the order of registration. This code is essential for the public voting and evaluation processes, as it guarantees anonymity.

4.2. There will be a registration fee of 990,000 MNT, or 280 USD. The materials needed for participation will be provided after your payment is confirmed. Once your payment is processed, you will receive your login credentials (username and password) via the email address you provided during registration within 24 hours. This will officially grant you access and eligibility to participate in the competition.

(Note: Kindly refer to the end of the document for the bank wire transfer details you require.)

4.3. Participants granted official eligibility must log in with their credentials to download the following materials:

No	Document Name	File Type	Language
1	Project Guideline	*.pdf	Available in Mongolian
2	Administrative Boundary Information As approved by Parliamentary Resolution No. 76 of 2024, “On the Establishment of the City”	*.pdf, *.kmz	

3	Topographic Information	*.pdf, *.dwg	and English
4	Infrastructure Data	*.jpg, dwg, *.kmz	
5	Zoning and Maps of the Hunnu City Development Plan.	*.pdf, *.dwg	
6	Lists of Licensed Urban Planning Organizations in Mongolia.	*.pdf	

4.4 The development of the conceptual master plan document will begin once the participant's eligibility is confirmed.

4.5. All information and documents provided to participants remain the property of the Hunnu City Mayor's Office and may only be used for competition purposes.

5. Guidelines for Submitting Materials and Requirements

5.1. Each participant may submit only one entry. The submission must be uploaded to the official competition website through the participant's registered account.

5.2. All materials must be uploaded within the designated timeframe. Participants should account for potential risks, such as internet connection issues, file upload delays, or power outages, and allow sufficient buffer time to ensure timely submission.

5.3. Participants may request clarifications or additional information via their registered account, email, or phone. All official responses will be sent to the email address or phone number provided at the time of registration. Please note that, due to time zone differences, responses may take 24 to 48 hours.

5.4. The organizers will confirm receipt of all materials submitted by the deadline with an official acknowledgment sent to participants.

5.5. Materials submitted after the official deadline or outside the specified submission window will not be accepted.

5.6. Participants intending to travel to Mongolia to present their work must submit the names and contact details of 1–2 representatives via their registered account or email by **September 10, 2025**.

6. Copyrights

6.1. The copyright for projects submitted by the top five winning teams will belong to the participants. However, the client organization has exclusive rights to use, modify, update, and develop these projects in the future.

6.2. All materials submitted by participating teams or organizations in the competition will become the property of the organizing body and will be archived without being returned.

6.3. Representatives from the winning teams or organizations may participate in the design and development process of Hunnu City.

7. Evaluation, Awarding, and Prizes

7.1. The competition will be assessed in three different phases.

- **Preliminary Evaluation**

A total of 34 points will be awarded in this stage:

- Compliance with the Terms of Reference: 26 points
- Completeness and technical quality of submitted documents: 8 points

- **Public Evaluation**

A total of 6 points will be awarded based on public feedback:

- Online public voting via the official competition website: 3 points
- On-site public feedback collected during the exhibition: 3 points

- **Jury Panel Evaluation**

The Jury Panel will assess submissions using established evaluation criteria, awarding up to 60 points to determine the top five finalists.

Note: If you are planning to attend the on-site exhibition and presentation event, it is essential to plan your visit in advance. Make arrangements to travel ahead of time. We will provide the event schedule for key presentations and cultural events that are of interest to you, as well as the venue layout. Be prepared to make the most of your experience!

7.2. The total prize fund for the competition amounts to 1,400,000,000 MNT.

Breakdown:

- **First Prize (1) – 600,000,000 MNT** *(Six hundred million tugriks)*
- **Second Prize (1) – 400,000,000 MNT** *(Four hundred million tugriks)*
- **Third Prize (1) – 200,000,000 MNT** *(Two hundred million tugriks)*
- **Honorable Mentions (2) – 200,000,000 MNT total** *(Two hundred million tugriks)*

7.3. For both international and domestic teams that choose to participate in person, the organizer will cover accommodation costs, including a hotel stay for 3 to 5 days, as well as airport pick-up and drop-off expenses for 1 to 2 team members in Ulaanbaatar, in accordance with the official program. Any expenses related to additional participants beyond this number will be the responsibility of the respective team, ensuring a seamless experience for all involved.

7.4. All prize amounts include value-added tax (VAT). A 10% withholding tax will be deducted. Participants are responsible for any additional tax obligations in their respective jurisdictions.

8. Schedule

8.1. The total duration of the international open competition shall not exceed **130–140 days**.

8.2. Registration: Duration – **30 days**

8.3. Development of the Conceptual Master Plan: Duration – **90 days**

8.4. Evaluation Period: Duration – **10 days**

- Document screening – 3 days
- Public voting – 5 days
- Exhibition and presentation – 2 days

8.5. The competition's official end date will align with the final day of public voting and exhibition activities.

9. Considerations and Dispute Resolution

9.1. Participants are expected to uphold the highest standards of professional ethics and ensure that their submissions are original and do not infringe upon the intellectual property rights of others.

Any submission found to include plagiarized or copied content will result in immediate disqualification.

9.2. If participants incorporate research or materials developed by third parties, proper attribution and authorization must be obtained. Failure to do so may result in disqualification.

9.3. The organizer reserves the right to make necessary adjustments, additions, or clarifications to the competition process in response to changing circumstances.

All such updates will be communicated promptly and transparently to all participants.

9.4. Participants must comply fully with the competition guidelines and terms of reference.

All decisions made by the organizer and jury are final and binding, and no appeals will be considered.

9.5. Formal complaints will be accepted only under the following circumstances:

- Proven infringement of intellectual property rights (e.g., unauthorized reproduction of another participant's work);
- Clear evidence of a conflict of interest between a participant and a jury member.

9.6. Complaints must be submitted in writing through the participant's registered account no later than one (1) day prior to the release of the final evaluation results.

Late submissions and complaints that lack sufficient supporting evidence will not be considered.

Bank Transfer Information

For domestic transfers, please refer to the account information below:

Bank Name: State Bank

Account Name: The Hunnu City Governor's Office

Account number: 040090100200051486

Transfer Amount: 990,000 MNT

For an international wire transfer, please refer to the account information below:

Recipient: Governor's Office of the Capital City of Ulaanbaatar

Account Number: 106000079910

IBAN number: MN870034

Beneficiary's Bank: State Bank of Mongolia, Ulaanbaatar, Mongolia

SWIFT code: STBMMNUB

Transfer Amount: 280 USD